

Hyperion Strategic Finance



Hyperion® Strategic Finance, part of Hyperion's world-class family of Business Performance Management applications, is a strategic financial modeling application that enables companies to:

- Quickly assess acquisition opportunities
- Optimize treasury funding
- Eliminate the uncertainty and calculation errors of spreadsheets
- Proactively examine and adapt to changes in the internal and external business environment
- Look at the effect of changes in strategic direction on detailed value drivers, performance targets and overall profitability and cash flow
- Use goal seeking to predict volumes or revenues that increase EPS, required capital structure, profit value or ROI

Senior managers use Hyperion Strategic Finance to analyze and model the financial impact of critical business decisions, such as mergers, acquisitions, divestitures, treasury activities, capital allocation and debt restructuring.



Strategic Financial Modeling, Balance Sheet Analysis and Cash Flow Planning to Reduce Risk and Uncertainty

Hyperion® Strategic Finance is a strategic financial modeling application that gives corporate development, finance and treasury executives real-time information on alternative strategies, enabling them to analyze the financial impact of critical business decisions and to choose the strategic path of greatest value to deliver continuous performance improvement. Financial executives can quickly and accurately assess earnings and demonstrate the quality of earnings in relation to cash flow. They have the time to build and grow companies instead of building and maintaining spreadsheets.

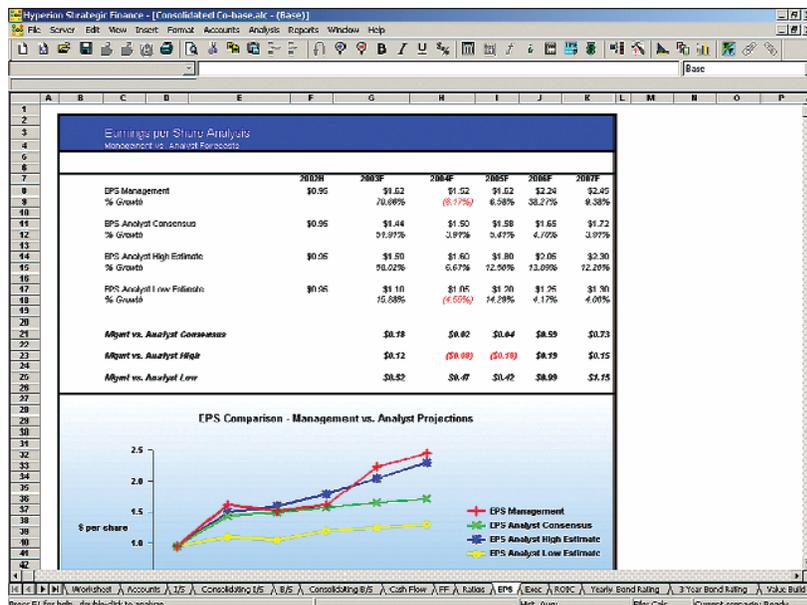
Determine the True Costs and Benefits of Decisions... Before You Make Them

Organizations today strive to predict the impact of their decisions on future profitability and performance. Equally important, they make every effort to understand what drives a favorable outcome. Relying on gut instinct or historical facts to make forward-looking decisions is risky and can result in costly mistakes. Instead, companies are learning that driver-based strategies, budgets and plans must be tested and validated to identify the path of maximum value.

Key Benefits

For the User Community

- Improve the strategic evaluation process with more robust analytics and extensive scenario capabilities
- Deliver a single version of the truth by performing critical strategic financial analysis, including treasury and merger and acquisition (M&A) in one modeling package
- Increase modeling efficiency and reduce errors through pre-built integrated financials and superior audit trail transparency



Hyperion Strategic Finance



Hyperion Worldwide Headquarters

Hyperion Solutions Corporation
1344 Crossman Avenue
Sunnyvale, CA 94089
Tel: +1 408 744 9500
Fax: +1 408 744 0400

Regional Office

Essplan Consultores
www.essplan.com
CCCT Primera Etapa
Caracas, Venezuela 1010-A
Tel: +58 212 959 2004
Fax: +58 212 959 1097

Product Information

Essla International
Tel: +58 212 959 2004
E-mail: contactanos@essla.com

Consulting Services

Tel: +58 212 959 2004
E-mail: contactanos@essplan.com

For the Modeling Administrator

- Provide a flexible modeling platform with a standardized underlying structure
- Enable global changes to assumptions and definitions of key metrics to ensure consistency and compatibility of all analyses
- Facilitate comprehensive process control through annotations and archives

For the Information Technology Support Group

- Robust administrative functionality (e.g. configuration, security and model maintenance are all managed via an intuitive interface)
- User-friendly data integration
- Quick and easy installation and maintenance, requiring minimal IT support
- Rich, packaged functionality that allows users to work offline if they require
- Standard reports and a self-contained report writer that give users the freedom to present any data managed by the application

Key Features

A flexible architecture supports recognized performance measurement frameworks and allows businesses to customize unique management methodologies.

Scenario testing and analysis enables management to analyze alternative assumptions and key business drivers in combination with various financing structures, M&A and divestitures, and corporate restructuring to assess risk across the enterprise.

Packaged financial modeling, including pre-built fully integrated financial statements (P&L, balance sheet and cash flow), gives CFOs confidence in the financial assessment of the future direction of the organization.

- M&A – Captures the full financial impact of the transaction
- Treasury – Precisely determines the cash flows and funding needs of the business

Flexibility and customization allow companies to customize the model to pull in company-specific variables, assumptions and drivers, increasing the integrity of the financial model.

Pre-built financial statement relationships, ratios and valuation metrics, plus the tools to understand underlying calculations and assumptions, create transparency of results.

Tools for timing changes enable quick and easy modeling of calendar or financial reporting periods, adding, deleting or changing time detail as well as moving the timing of an acquisition or divestiture.

Packaged and customized integrated reporting and analysis tools empower users to understand the standard financial impact of decisions and the real-time assessment alternatives.

Links to the Hyperion® Essbase® XTD platform and packaged applications ensure that Hyperion Strategic Finance can leverage the collected data and that final modeled targets can be communicated throughout the organization.